LOND ON

Travel Trade | July 2014

What's New in London

Take a look at London from a fresh perspective as we take you on a tour of some of the city's most famous museums and attractions! Learn the basics about London and explore the capital's food scene with our new How to Do London Video Guides. All this and more exciting London news awaits you in July's newsletter - including plenty of inspiration and ideas on the latest events, exhibitions and experiences in London!



Trade News



VisitLondon.com launches Top 10 Attractions film

VisitLondon.com has launched a short film that showcases London's most popular attractions, giving a unique and fresh perspective on the world famous landmarks.

Find out more



How to Do London Video Guides

First time in London? VisitLondon.com has launched a series of video guides that will get you started on your London adventure! Find out more



PwC names London as city with most economic clout

An influential international study has named London as the world's leading centre for business, finance and culture.

Find out more

Partner news



NEW London Classic Walks Theatre Experience

Enjoy a Theatreland walk with backstage tour in one of London's most famous theatres, British dinner and a ticket to a top theatre production for only £140 pp! Please email Sebastien. **Find out more**



Performing Arts Company City Academy launches new groups offering
Appreciate London's West End like never before! City Academy has launched a new
tailor-made theatre experience where groups can learn a dance routine from a
musical or perform Shakespeare...Please email Peter. Find out more



"Dirty Rotten Scoundrels" extended until 7 March 2015

The critically acclaimed UK première of Dirty Rotten Scoundrels will extend its run at Savoy Theatre until March 2015. The cast includes Robert Lindsay (Me And My Girl, Becket, Oliver) and Rufus Hound (Neville's Island, Celebrity Juice). Find out more

Inspiration & Ideas



Missed the World Cup? Watch a Live Premier league game instead: Barclays Premier League is the world's number one football league! Travel Connections provides 100% authorised ticket inclusive packages for top football games in the UK. Please contact Christian Vicente.



Frankie's Sports Bar & Diner at Chelsea Football Club: Providing the perfect location to watch televised sporting events, Frankie's offers delicious food and 12 widescreen HD TVs, which can be viewed throughout the bar and restaurant. **Find out more**



Hogwarts at Christmas at Warner Bros. Studio, 14 Nov 2014 - 1 Jan 2015: Celebrate the festive season Harry Potter! Ensuring things are even more magical than usual, the most amazing snowfall of the season hits Hogwarts...Find out more



Cosmonauts: Birth of the Space Age at Science Museum, Nov 2014 - May 2015:

EFor the first time in the UK, the story of Russian scientific and technological ingenuity that kick-started the space age will be explored in a new exhibition at the Science Museum... **Find out more**



Disobedient Objects at Victoria and Albert Museum, 26 July 2014 – 1 Feb 2015: Discover how objects have played a part in events that have led to social change in the world at the V&A's Disobedient Objects exhibition. **Find out more**



AC Tours' international expansion: In response to requests from agents looking for twin city breaks packaged with a London experience, AC Tours are expanding into international markets. From cultural tours to luxury trips, the team can create the perfect experience for your clients. Please email <u>Rob</u>. <u>Find out more</u>

More Ways to Connect

We're Here for You

If you have any enquiries please email the <u>Travel Trade inbox</u> or call us on: +44 (0)20 7234 5818 and we will do our best to help.

Follow us on LinkedIn

Our <u>LinkedIn group</u> is constantly growing. Join us for up to the minute news and discussion with your peers in the travel trade.

Travel Trade Website

For information on bringing groups to London, order brochures, view itineraries and more visit the <u>website</u>.

Essential Information



Earn Commission Selling the Visitor Oyster Card

The Visitor Oyster Card offers easy and cost efficient travel on London public transport, Order over 100 and earn up to 13% commission or join the Visit Britain affiliate scheme.



Getting around London

Find out information on coach parking in London as well as the city congestion charge and information for your clients on public transport including accessibility.



Buy your currency at the Post Office

The Post Office's huge network of Bureaux de Change makes them the largest provider of foreign currency in the UK, consistently voted "Best Foreign Exchange Provider".



Find information on UK Visas

Check our guide to UK Visa regulations with all the resources you'll need to ensure your arrivals into London runs smoothly. You'll also find information on UK customs allowance.



Changing the Guard at Buckingham Palace

It's on of London's top attractions and a must see for all visitors to the city. Make sure your clients don't miss out by ensuring you stay up to date with schedules.



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